



ADVERTISING AND MAILING LIST RENTAL ORDER FORM
77th Annual Meeting – April 18-22, 2012 – Memphis, TN

Advertising

Increase awareness about your company's participation in the 2012 Exhibit Hall with an advertisement in the Final Program, a valuable resource for meeting attendees.

Deadlines:

Insertion orders	January 17, 2012
Camera-ready copy	January 31, 2012

- | | | | |
|--|---------|----------------------------------|-------|
| <input type="checkbox"/> Full page | \$535 | <input type="checkbox"/> Cover 2 | \$745 |
| <input type="checkbox"/> 2 page spread | \$920 | <input type="checkbox"/> Cover 3 | \$745 |
| <input type="checkbox"/> Special placement full page | \$650 | <input type="checkbox"/> Cover 4 | \$915 |
| <input type="checkbox"/> Special placement 2 page spread | \$1,035 | | |

Web Link

EXHIBITORS ONLY- GET CONNECTED!! Gain potential customers before the meeting with a link from the expanded Exhibitor Page on SAAweb (<http://www.saa.org>) to your organization's web site. The Exhibitor Page will be established in October 2011 and will remain a part of SAAweb until the 77th Annual Meeting has ended. For only \$35, you can have a presence on SAAweb up to 6 months before the meeting!

- SAAweb Link \$35

Web site address: _____

Mailing List Rental

Lists are available electronically or on disk in ASCII comma-delimited format, and will be shipped via 2nd Day UPS.

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|---|-------|--|
| <input type="checkbox"/> Pre-registrant mailing list | \$200 | Mail date: March 29, 2012: List will include all attendees registered by March 22, 2012. |
| <input type="checkbox"/> On-site attendee mailing list | \$250 | Mail date: May 10, 2012: List will include all registrants for the 77th Annual Meeting. |
| <input type="checkbox"/> It's a bargain! Rent both annual meeting mailing lists for only \$300! | | |

Contact Information:

Total Amount: _____

Type of payment:

Name

Organization

Address

City, State/Province Zip Code

Country

- Check payable to SAA in U.S. dollars by bank check or draft

- VISA MasterCard American Express

Card Number Exp. Date / CSC Number

Signature

Send order with payment to: